

WE CREATE, WE ARE ARTISANS, WE ARE CSV



resilience.

reset.

reborn.

PREMIUM BRAND DELIVERS RESILIENT DP SALES

Pavilia Collection: Total Contracted Sales

~HKD100B

Pavilia Brand PAVILIA

Others

THE PAVILIA HILL 柏 傲 山



~HKD9.3B

Gross Contracted sales

- Tin Hau
- 358 units

THE PAVILIA BAY 柏傲灣



~HKD10.1B

Gross Contracted sales

- Tsuen Wan
- 983 units





~HKD20.1B

Gross Contracted sales

- Clear Water Bay
- 680 units

FLEUR PAVILIA 柏蔚山



~HKD16.0B

Gross Contracted sales

- North Point
- 611 units

The Pavilia Farm 柏 傲 莊



~HKD37.3B

Gross Contracted sales*

- Tai Wai
- 3,090 units

THE PAVILIA FOREST 柏蔚森



~HKD2.3B

Gross Contracted sales

- Kai Tak
- 1,305 units

THE RIVERPARK

PARKVIIIA柏戀

溱 岸 8 號

THE PARKHILL 柏喬

PARK SIGNATURE | 溱柏



BOHEMIAN HOUSE 瑧璈

(Selected projects)

2014

2017

2017

2018

2020

2024

INNOVATIVE DESIGN AND THE POWERFUL NWD BRAND

Unique NWD / Pavilia brand

Effective sales strategy

Innovative 10大發明

Attracting customers through practical innovations







MAGIC HANGER @ BALC@NY+

MAGIC BASKET @

The Pavilia Farm

Broke HK record in subscription & unit price



80x over-subscribed - broke record for the 3rd time since 97



Record unit price in the New Territories

The Pavilia Forest

Best-selling project newlylaunched in Kai Tak runway area in past 3 years



330 units sold in 2 months | 72% sold*



Gross contracted sales ~HKD2.3b

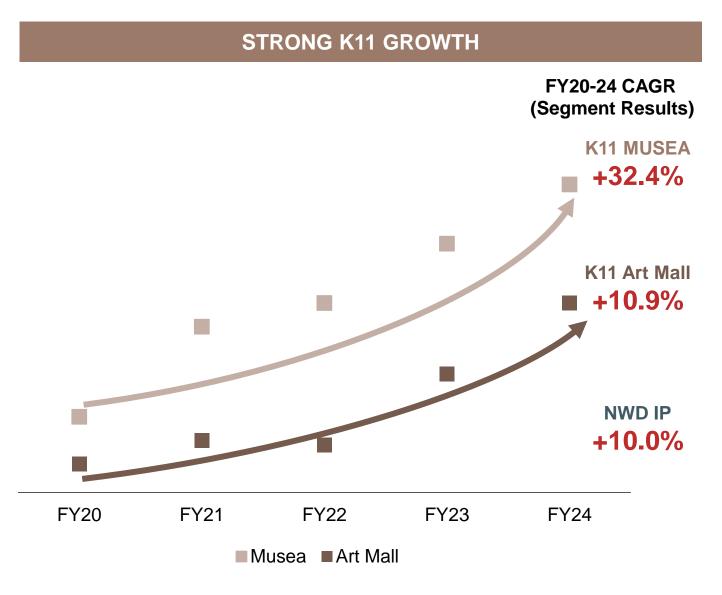
* Percentage of no. of units sold over total units launched

INVESTMENT PROPERTIES

SOLID GROWTH SINCE 2008







Resilience. Reset. Reborn. **SECTION ONE BUSINESS RESET** The Artisanal Monement



REVALUATION & IMPAIRMENTS TO FACILITATE RESET



REDUCING DEBT &
INTEREST, ENSURING
LIQUIDITY & FINANCIAL
FLEXIBILITY

with diversified funding sources



SOLID BUSINESS
FUNDAMENTALS & LONGTERM EARNINGS
GROWTH

as mega IPs completing and robust DP pipeline contributing

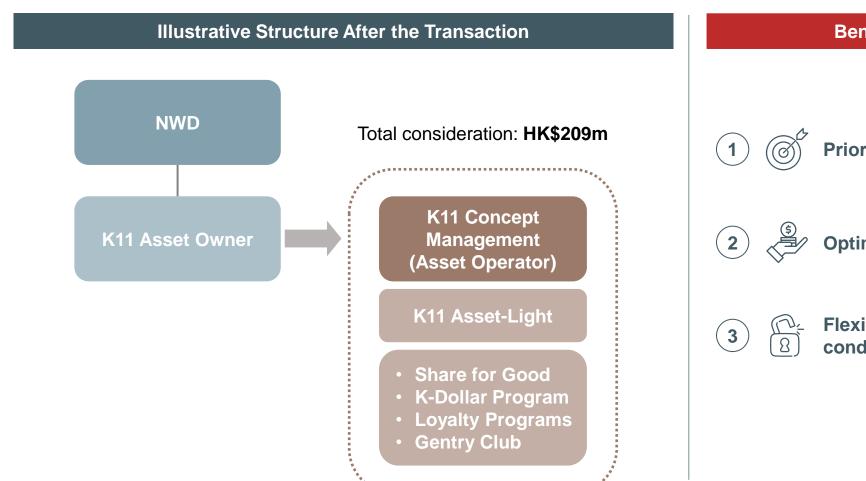




Management WILL NOT consider rights issue

SITUATION UPDATE

Significant corporate action to reposition NWD around its core businesses, and optimize cost structure to maximize value to shareholders



Benefits of the Transaction

- 1 Prioritize on NWD's core businesses
- 2 Optimize cost structure and improve ROA
- Flexibility to adjust to evolving market conditions

Resilience. Reset. Reborn. **SECTION TWO** FINANCIAL HIGHLIGHTS

NAVIGATING THROUGH A CHALLENGING ENVIRONMENT

Core Operating Profit (1) (2)	Segment Results (2)	Loss Attributable To Shareholders	
HK\$6,898M -18% YoY	HK\$7,375M -23% YoY	HK\$19.7B	
	IP +9% YoY +12% YoY	Non-cash losses Revaluation / NWS disposal impairment HK\$9.2B HK\$8.3B (3)	
G&A ⁽²⁾	CAPEX (2)	Gross Debt Reduction (2)	
HK\$4.2B -17% YoY	HK\$14.8B -23% YoY	HK\$12.4B -8% YoY	

^{1.} Core Operating Profit is defined as profit from continuing operations excluding (a) changes in fair value of investment properties, (b) taxation, (c) financing income and costs, (d) remeasurement of cost of disposal, (e) gain or loss on disposal of non-core assets and (f) impairment loss on or write back of loss allowance on development properties, property, plant and equipment, rights-of-use assets and non-current assets classified as assets held for sale

^{2.} From continuing operations

As disclosed in 1H24 results

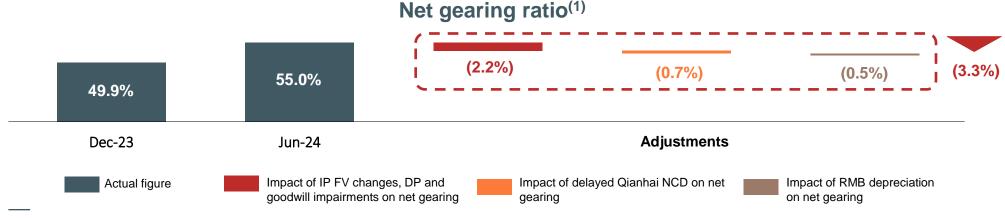
Resilience. Reset. Reborn.

SECTION THREE

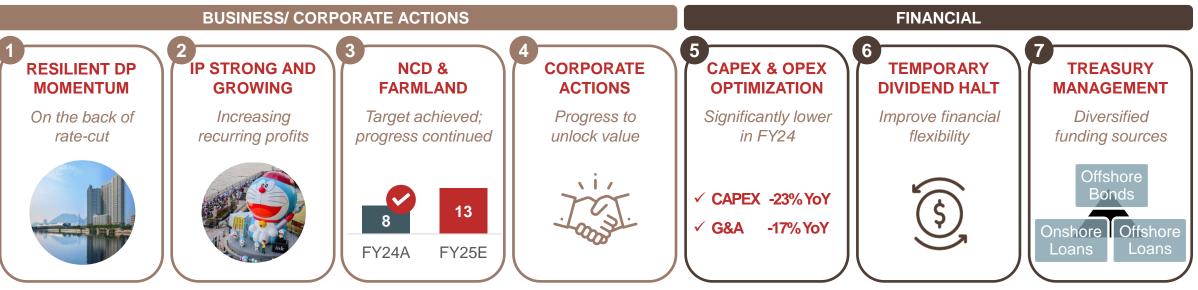
OUR DELEVERAGING STRATEGY

The Artismal Movement

DUAL-PRONGED APPROACH FOR EARNINGS GROWTH AND ACCELERATED DELEVERAGING



1. Net gearing ratio = Net debt divided by total equity.



1 DEVELOPMENT PROPERTIES

RESILIENT HK DP SALES IN CHALLENGING MARKETS

RESIDENTIAL: RESILIENT DEMAND ON THE BACK OF PREMIUM NWD BRANDS

The Pavilia Forest

Gross contracted sales ~HKD2.3b

Launched in July 2024 (456 out of 1,305 units)

Best-selling project newly-launched on Kai Tak runway in past 3 years

√ 330 units sold in 2 months

√ 25-48x over-subscribed*

Note: * At launch

Premium NWD/ Pavilia brand



The Pavilia Farm 柏 傲 莊



Effective sales strategy



Practical innovations 十大發明





BEGINNING OF RATE-CUT CYCLE CONTINUE TO DRIVE SALES MOMENTUM



WCH Phase 5

- ✓ Meticulous design features
- ✓ Premium view atop MTR station

To be launched in 2025

- Gross area: ~558k ft²
- No. of units: ~825



State Theatre Project

- Unique heritage residence
- ✓ Rare new development in North Point

To be launched in 2025

- Gross area: ~178k ft²
- No. of units: ~400 (Phase I)

DEVELOPMENT PROPERTIES

SOLID OFFICE SALES WITH INCREASED MOMENTUM

INCREASING DEMAND FOR PREMIUM OFFICES IN WEST KOWLOON





NCB Innovation Centre (888 Lai Chi Kok Road)

Gross contracted sales ~HKD1.6B (CY24)

Launched in May 2022

Gross area: ~580k ft²

Notable tenants/ buyers:

Franck Muller, HKU Space, NCB, PC Partner, kapok, NWS, LOJEL

- Rare and premium grade A office buildings in West Kowloon
 - Limited supply with **proper commercial land use right** in the district
 - Higher ASP with NWD's iconic design features and facilities
- **Effective sales strategy**
- Attracts buyers of diversified sectors and nationalities



Multiple discussions ongoing Newly launched in 2024

- Gross area: ~440k ft2
- Sold 51% stake to Ares in 2022





DEVELOPMENT PROPERTIES

RESILIENT PRC DP SALES IN CHALLENGING MARKETS

OUTPERFORM MARKET WITH IMPROVED RANKING

Contracted Sales





National sales ranking*



* Source: 亿翰智库

Premium New World brand

Best 1st tier **locations**

Strong track record

Higher ASP



Outperform market

KEY PROJECTS (FY24-25)

GUANGZHOU HANXI





FY24 Contracted Sales ~RMB3.6B

- Top 1 in Guangzhou Panyu district
- GFA of the sold units: 56,930 m²
- Average Selling Price: ~RMB62.9k

SHENYANG NEW WORLD





FY24 Contracted Sales

- ~RMB1.5B
- Top 1 in Shenyang

GUANGZHOU THE SILLAGE

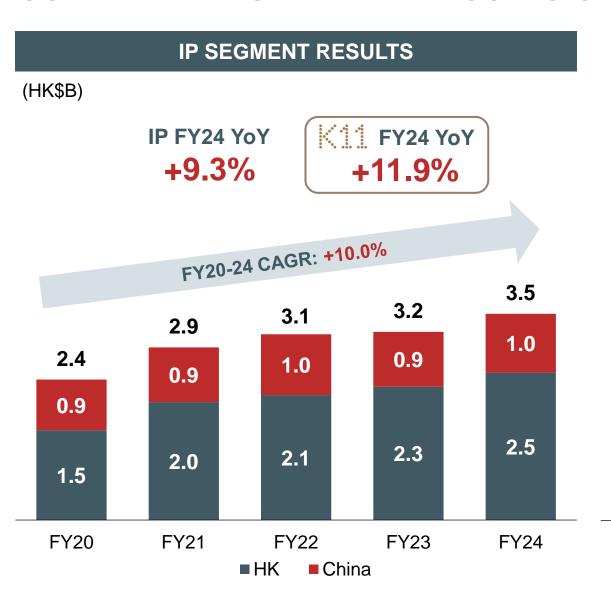




- Top 1 in Guangzhou Bai'etan district
 - No. of units sold on the 1st launch day: 192

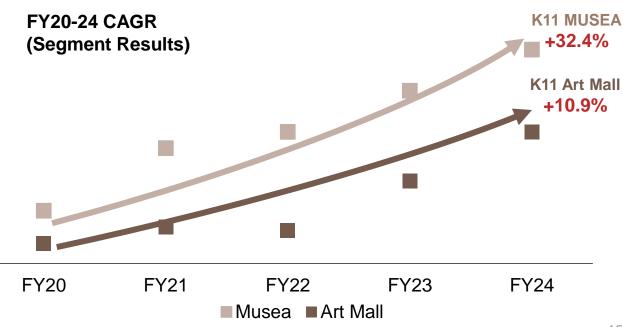


SOLID AND RESILIENT IP RESULTS ON THE BACK OF K11









CONTINUOUS TENANT OPTIMIZATION WITH INTERNATIONAL BRANDS

HIGH SPACE PRODUCTIVITY DRIVES TENANT UPGRADE

7 Major Brands Doubling Footprint at K11 MUSEA

Audemars Piguet Store expansion	Balenciaga Duplex expansion	Brunello Cucinelli Duplex expansion	Loewe Store renovation
Prada New Duplex Maison	Van Cleef & Arpels Duplex expansion	Saint Laurent Duplex expansion	more to come

F&B BRANDS OPEN 1ST HK STORES AT K11 ART MALL



1st in HK



1st in HK









more to come...



Jul 2024 K11 Art Mall
Asia's First Toys"R"Us
Playful Living Concept Store





Sep 2024

K11 MUSEA
Second Toys"R"Us Concept Store at K11

more to come...

Differentiating
K11 culturalcommerce model

Cooperation opportunities at various K11 malls

K11 PIPELINE: BEGINNING OF THE RAMP-UP PHASE

K11 ECOAST in Shenzhen Prince Bay



K11's inaugural flagship project in PRC

~228k M² Total GFA





Pre-lease rate: >50%

THE PARK by K11 Select in Ningbo



Bringing new brands Green&Health to Ningbo

TSUTAYA BOOKSTORE META MUSIC PARK

K11's landmark project in YRD

~100k M² Total GFA

Pre-lease rate: >60%

11 SKIES

One-Stop Largest Entertainment, Retail and Commerce Landmark



3 Grade A office towers **K11 ATELIER 11 SKIES**

Retail, dining & professional services (in sync with timeline of SKYCITY and HKIA)

HK's Biggest Indoor Entertainment Hub for All Ages

bakerv

5G Smart City

First in Greater China

KidZania

Trial events **SUMMER** 2024

Cooperates with

~30

renowned international & local brands

> 3-storey at 11 SKIES

~70 immersive occupational role-playing experiences for kids









Childcare **Technology Hub**

Emergency services







FY21A

FY22A

NON-CORE + OTHER DISPOSALS

Non-core disposals to recycle capital and accelerate deleveraging

Non-core + other disposals ahead of market HK\$b ■ NWS 28 ■ NCD **FY25** 18 Target: 22 13 14 Revised Target: 8 **Previous Target** Jul-Sep 6 3.8

FY23A

FY24A

FY25E

Progress update

- √ NWD has been actively disposing non-core assets since FY2019 for capital recycling
- ✓ FY24 completed NCD of HK\$7.7b
 - Disposal of D Park (HK\$4.02b) completed
 - Disposal of Qianhai project to CTFE (RMB1.4b) announced
 - A number of smaller transactions
- ✓ FY25 NCD target: HK\$13b
 - ➤ Jul Sept progress: HK\$3.8b
- ✓ Other NCD discussions ongoing

Accelerated NCD negotiation on the back of rate cuts

Non-core disposals criteria



Low IRR businesses and assets → Recycle capital for higher IRR projects



Minority stake →
Simplify corporate structure
and narrow holdco discount



Little synergy to NWD

CONTINOUS PROGRESS ON FARMLAND MONETIZATION

Policy Support: Increased Plot Ratio

Strategic cooperation with SOEs

Co-development of sites in prime locations with well-connected transport links

2

Farmland direct sale

For smaller land parcels

3

Farmland resumption

Current compensation rate by gov't*: **HK\$1,114 per site area FT**²

* For agricultural land resumed for development uses









• Total GFA: ~720k FT²

Building plan approved

– June 2024 (1)

 Residential GFA: ~280k FT²











Building plan approved – May 2024

 Residential GFA: ~1,120k FT²











Jointly explore and develop innovation & technology zone & other real estate projects in NW

Dec 2023

Strategic cooperation with China Resources Land

May 2024

- Strategic cooperation with China Merchants Shekou
- MOU with Shum Yip Holdings

FY25 →

More under discussions



EXPLORE CORPORATE ACTIONS FOR VARIOUS BUSINESSES AND ASSETS TO UNLOCK VALUE, MAXIMIZE SHAREHOLDER RETURN AND ACCELERATE DELEVERAGING

Actively exploring strategic options for various businesses in order to:

- ✓ Unlock value for core business units and assets
- Maximize return for shareholders and accelerate deleveraging
- ✓ Create respective synergies for our group companies

NW Group Businesses



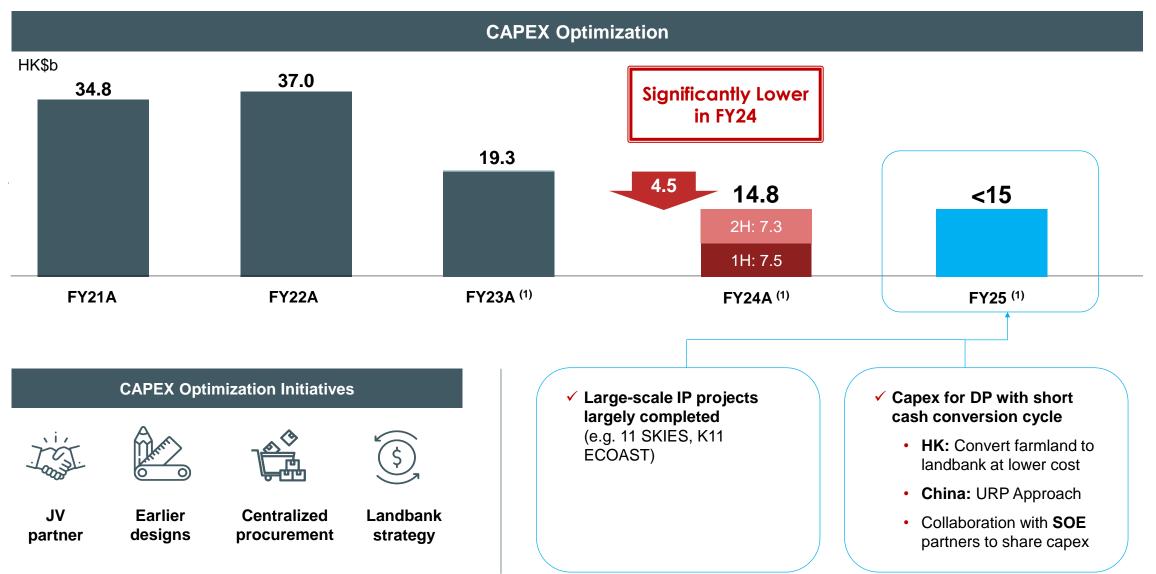
2020 - Current Non-core disposal to streamline businesses Feb 2023

Announced exploring a SERIES of CORPORATE ACTIONS

Jun 2023 CTFE's VGO of NWS announced Nov 2023
Disposal of NWS
completed

2024-2025 → More to come

SIGNIFICANTLY LOWER CAPEX IN FY24

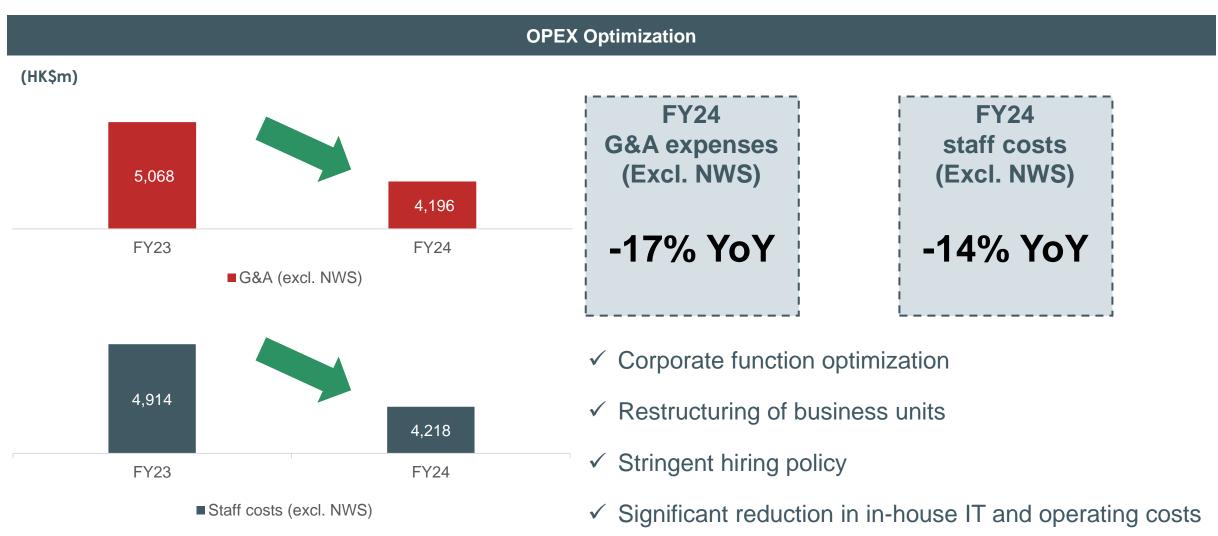


From continuing operations, excluding NWS

21

OPEX OPTIMIZATION TO REDUCE G&A

A Group-wide Continuous Improvement Program to drive down G&A cost and staff costs



TEMPORARY DIVIDEND HALT TO ACCELERATE DELEVERAGING

Remain committed to returning capital as part of creating long-term shareholder value

DPS with reference to core operating profit and profit attributable to shareholders

Pre-emptive impairment exercise will give room for future earnings upside

Prudent capital management to facilitate deleveraging

Improve financial flexibility

Optimize capital structure



DIVERSIFIED FUNDING CHANNELS

Abundant access to capital, both offshore and onshore at low funding costs and long tenures



HK\$50B+ Bank loans and bonds arranged and repaid (1)

1

Offshore Loans

Long-standing banking relationship with ~60 banks

Average Cost Secured

HIBOR + 1.1% - 1.2%



HK\$9.5B Hotel JV loan (with ADIA) refinanced



Offshore Loans

Onshore Loans

3

Offshore Bonds

Re-access to

US\$400M (HK\$3.1B)

New bond issued

Deal Highlights:

- Solid reception with a peak demand of US\$1.5B (3.75x oversubscription)
- The 1st HK-listed property developer to price a US\$ bond since June 2022

2

Onshore Commercial Property Loans (經營貸)

Total Size (RMB B)

5.8

Tenure (Years)
10-15

Avg. Loan cost 3.1%

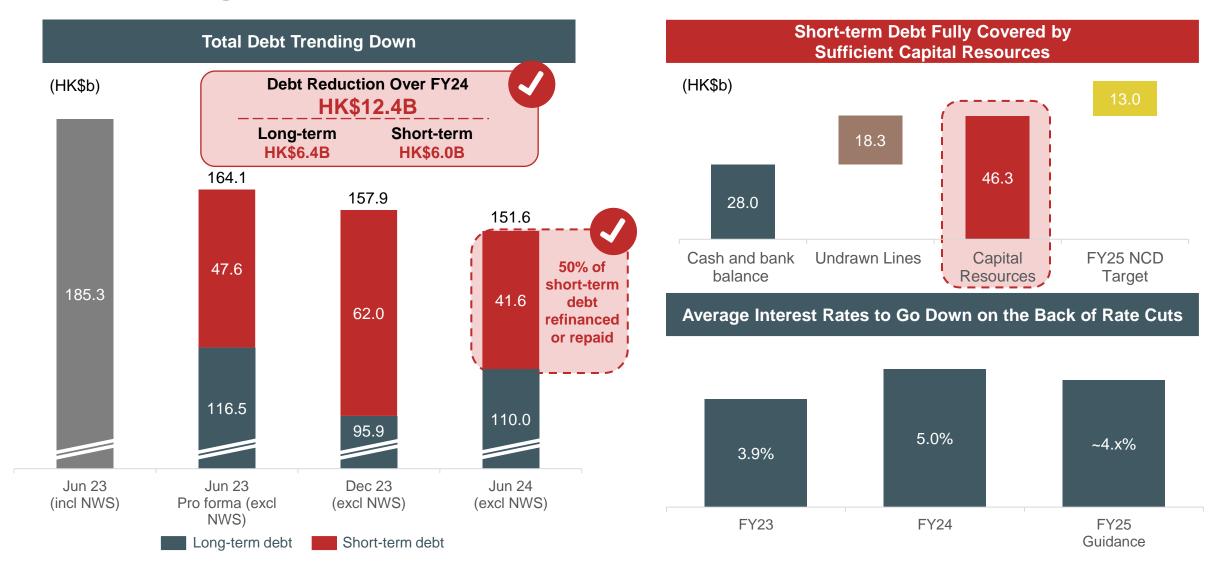
Low Cost and Long Tenures

More onshore loans under discussion...

Note 1. Since Jan 2024

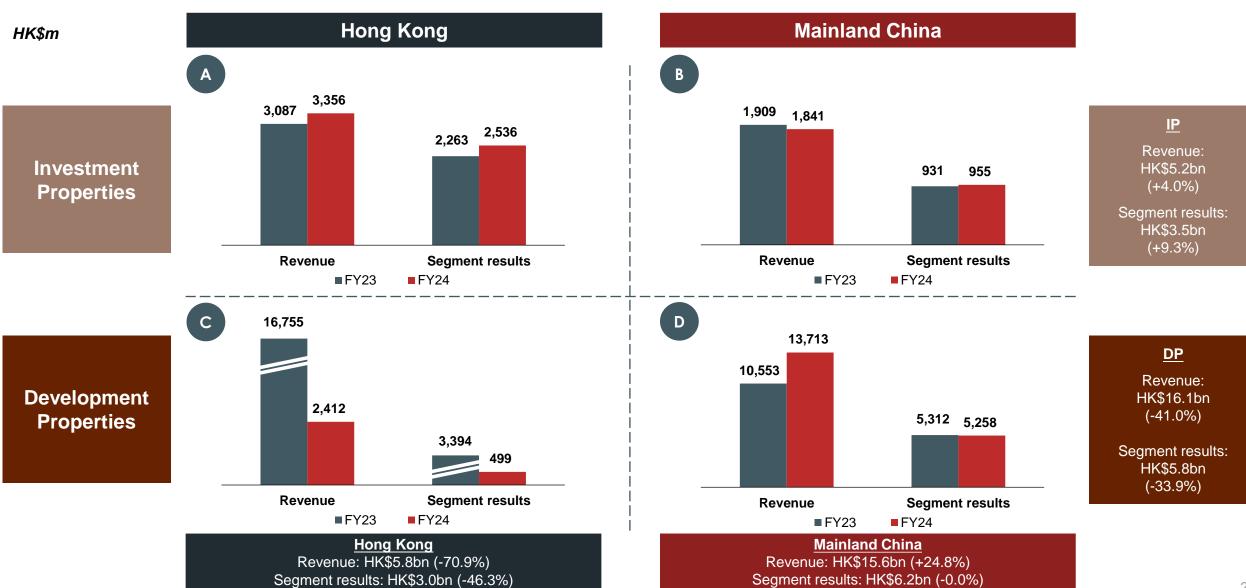
CONTINUOUS PROGRESS IN DEBT REDUCTION WITH AVERAGE MATURITY EXTENDED

Interest rates to go down on the back of rate cuts





DP AND IP RESULTS UNDER CHALLENGING ENVIRONMENT



CONTINUOUS PIPELINE GROWTH OF K11

34 K11 projects upon completion with ~2.7M sqm in portfolio

			K11 pı	rojects			
Status	Site	Туре	GFA ¹ (sqm)	Status	Site	Туре	GFA ¹ (sqm)
	Hong Kong K11 Art Mall	Retail	34,000		Hong Kong Kai Tak Sports Park Retail	Retail	65,000
	Hong Kong (VD) K11 MUSEA	Retail	104,000		Hong Kong 11 SKIES	Retail	298,000
	Hong Kong (VD) K11 ATELIER	Office	40,000		Shenzhen (Prince Bay) K11 ECOAST	Retail	194,000
	Hong Kong (VD) K11 ARTUS	Service Apartment	36,000	FY2025	Shenzhen (Prince Bay) K11 ATELIER	Office	25,000
	Hong Kong King's Road K11 ATELIER	Office	42,000		Shenzhen (Prince Bay) Cultural Retail Space	Retail	9,000
	Hong Kong 11 SKIES K11 ATELIER	Office	53,000		Guangzhou (Hanxi) K11	Retail	82,000
	Guangzhou (CTF) ² K11 Art Mall	Retail	82,000		Ningbo The Park by K11 Select	Retail	100,000
	Guangzhou (CTF) ² K11 ATELIER	Office	215,000		Hangzhou K11	Retail	82,000
Current	Wuhan (Guanggu) K11 Select	Retail	56,000		Hangzhou K11 ATELIER	Office	50,000
	Shanghai K11 Art Mall	Retail	36,000		Hangzhou K11 ARTUS	Service Apartment	27,000
	Shanghai K11 ATELIER	Office	81,000		Hangzhou Art & Cultural Space	Retail	9,000
	Shenyang K11	Retail	259,000	FY2026 and beyond	Shanghai Middle Huaihai Road K11	Retail	52,000
	Wuhan (Hankou 2) K11 Art Mall	Retail	40,000	boyona	Shanghai Middle Huaihai Road K11 ATELIER	Office	38,000
	Wuhan (Hankou 1) K11 Art Mall	Retail	43,000		Shanghai Jinqiao ² K11 Select Asset Light	Retail	99,000
	Wuhan (Hankou 1) K11 ATELIER	Office	51,000		Xiamen Wuyuanwan ² K11 Select Asset Light	Retail	95,000
	Tianjin (CTF) ² K11 ATELIER	Office	123,000	Latest	Wuxi International Convention Centre ² Asset Lig	ht Retail	80,000
	Tianjin (CTF) ² K11 Select	Retail	40,000	initiative	Huzhou ² K11 Select Asset Light	Retail	90,000
Total (17 I	Projects)		1,335,000	TOTAL (34	Projects)		2,730,000

^{1.} Refers to accountable GFA including above and below ground, and excluding carpark areas

^{2.} Asset owned by other party and managed by NWD

RESILIENT CONTRACTED SALES ON THE BACK OF ABUNDANT SALEABLE **RESOURCES**

FY2025 +

(selected projects)

Hong Kong

















Farmland

Reserves

(Site Area)



· Pavilia Forest

· State Theatre

WCH Phase 5

· 8 Castle Road, Mid-Levels (4A-4P Seymour Road)

JV with CR Land

Plot 17.1m sqft **X Ratio**

Landbank (GFA) **40.1m** saft

PRC

Urban **17.4m** sqft Renewal Projects (GFA)



 Guangzhou Hanxi



 Guangzhou The Sillage



 Shenyang Park Ville



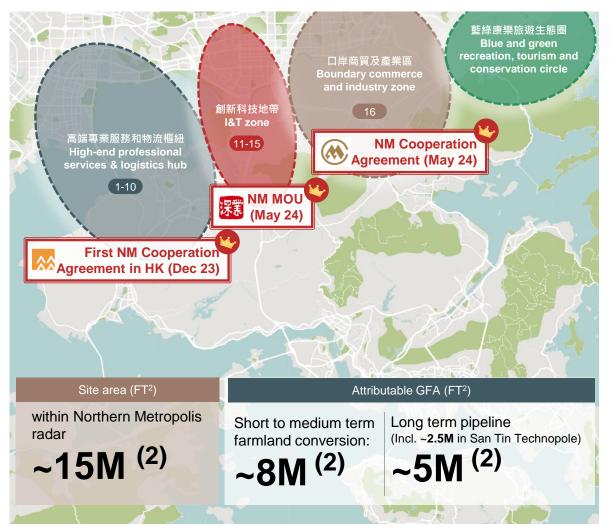
 Shenzhen Longgang 188



not included in the table

NWD PROJECTS KEY BENEFICIARY OF POLICY ADDRESS

Northern Metropolis Strategy: Increased clarity and certainty solidify value of NWD's farmland resources



Farmland (Selected)	Status	Proposed Plot Ratio	Attr. GFA (FT ²)	Total attr. GFA (FT²)	
1. High-end professional se	As of 30 Jun 2024				
Yuenlong Lungtin Tsuen (Phase 4) 元朗龍田村四期	Short term farmland conversion: Land Exchange	5.0	173,000	<i>d</i>	
Yuenlong Lungtin Tsuen (Phase 2) 元朗龍田村二期	Short term farmland conversion: Land Exchange	5.0	275,000	CR LAND	
Lam Hau Tsuen 欖口村	Short term farmland conversion: Land Exchange	3.5	504,000		
Lau Fau Shan 流浮山	Long term pipeline	3.0	661,000		
Tong Yan San Tsuen 4 唐人新村 4	Medium term pipeline	3.6	743,000	(0)	
Hang Heung 恆香	Medium term pipeline	6.0	240,000	~8M ⁽²⁾	
Wing Ning Tsuen 永寧村	Medium term pipeline	6.0 (private portion)	859,000		
Tong Yan San Tsuen (Mountain) (Site A) 唐人新村(山頭)(地盤A)	Medium term pipeline	3.6	1,597,000		
Tong Yan San Tsuen (Mountain) (Site B) 唐人新村(山頭)(地盤B)	Medium term pipeline	3.6	1,417,000		
Lung Tin 5 龍田5	Medium term pipeline	6.0	366,000		
2. I&T Zone					
Ngau Tam Mei 牛潭尾	Long term pipeline	5	1,090,000		
Lin Barn Tsuen 練板村	Long term pipeline	1.5	1,418,000	a = =(2)	
Wing Kei Tsuen 榮基村*	Medium term pipeline +27	5 % 0.4 → 1.5	1,051,000	~4M ⁽²⁾	
Sha Po North (Phase 3A) 沙埔北3A期	Medium term pipeline	1.2	81,000		
Sha Po North (Phase 2) 沙埔北2期	Long term pipeline	1.7	184,000		
3. Boundary commerce and	industry zone				
Wu Nga Lok Yeung Fanling 粉嶺烏鴉落陽	Short term farmland conversion: Land Exchange	7.2	沿商蛇口 336,000	~0.5M ⁽²	
Total		existing	>3X DP landbank	~13M ⁽²⁾	
Short to medium term farmland conversion	Located within San Tin Technopole				

GENERATING VALUE THROUGH SUSTAINABILITY INITIATIVES

New World Development ranked

43rd in TIME Magazine's

"World's Most Sustainable Companies of 2024"



Environment

Enhancing portfolio resilience and protecting asset value through climate risk assessments and assetlevel adaptation and mitigation plans Covering 200+ assets, including property development projects and existing properties

















Social

Improving employee resilience through bespoke mental health and wellbeing programmes supporting 800+ staff. Programmes include Friends in Need Network and Mental Health First Aid Training

Increasing employee productivity by prioritising workplace health and wellbeing with WELL Health-Safety Rating obtained for 5 offices

Governance

Leveraging sustainable finance to direct capital to projects and initiatives aligned with our sustainability strategy and value creation model

Developed least-cost 1.5°C-aligned pathway to

drive efficiency and decarbonisation in a growing business, prioritising practical steps to reduce emissions and meet near-term Science Based Targets by FY2030

Performance in international ESG ratings



BBB



Low ESG risk



5-star rating

for Standing Investments Benchmark

Sustainability Yearbook Member

S&P Global Corporate Sustainability Assessment (CSA) Score 2023

《可持续发展年鉴(中国版)》 入选企业

中国企业标普全球CSA评分2023 Included in S&P Global's Sustainability Yearbook (China)



Climate Change: B

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