

NWD

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- K11 Continued to See Strong Sales Performance in March

NWCL

- New World Canton Bay Keeps Breaking Sales Records
- Xili Project Included in the 1st Batch of 2021 Urban Renewal Plan of Shenzhen Nanshan District
- NWCL Supported Earth Hour Campaign for the 13th Consecutive Years

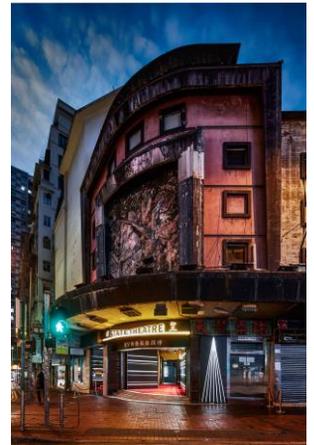
ESG

- NWD's Impact Kommons Nurtures Tech Startups to Battle the Pandemic
- NWD Made a Firm Commitment of "No Coal" to Slow Down Climate Change

NWD

An Exceptional Immersive Event in a Grade I Historic Site before NWD Begins the Restoration of the State Theatre

After successfully consolidating ownership of the 68-year-old State Theatre, located at 277-291 King's Road, North Point last year, NWD announced a meticulous conservation project to restore the Grade I historic site. The iconic parabolic exoskeleton truss at the roof will be conserved, while the revitalised architecture will be transformed into a new landmark for culture and arts. Before launching a complete architectural conservation of the State Theatre, Culture for Tomorrow, a non-profit organisation under the New World Group, specially curated the immersive event to honour the State Theatre. Visitors are cordially invited to take part in and explore the exclusive story of the theatre through various activities, among which are classic scenes of the theatre which will be restored.



K11 Continued to See Strong Sales Performance in March

Sales of K11 sites across China recorded an impressive overall growth of 279% YoY, with an increase of 278% in Shenyang K11, 184% in Guangzhou K11, and 135% YoY in Shanghai K11, while Wuhan K11 Select saw a remarkable rebound of 1058%, indicating a continued recovery from COVID-19 last year.

Meanwhile in Hong Kong, sales of K11 MUSEA soared by 163% YoY. Mainly driven by the success of the Our MUSE 2.0 campaign, also the FUTURE MUSES campaign which featured a celebration of art, design and fashion with the most influential trendsetters in town.

As we continue to bring our customers A Journey of Imagination, we stepped up innovation efforts and introduced a team of automated robots to waltz through K11 MUSEA. Yet, we never rest on our laurels. We are currently working with local start up Rice Robotics to design multi-function robots specifically for K11.



NWCL

New World Canton Bay Keeps Breaking Sales Records

On 21 March, New World Canton Bay, a flagship project at White Swan Lake, launched a new batch which received thousand of subscriptions, fetching a total of RMB604 mn. It crowned the most popular project at White Swan Lake with the highest subscription amount on a single day. Accumulated sales of the whole project amount to RMB16 bn. as of now.



Stock Performance
(Stock Code: 17.HK)

Closing Price:
(14 April 2021)
HK\$42.45

52-week Range:
HK\$30.60–HK\$43.00

Market Cap:
HK\$107.78B

Issued Capital:
(Share)
2,539M

Average Daily
Trading Volume :
(Share)
5.06M

Contact Us 

NWD IR Department:
ir@nwd.com.hk

Agency Representative:
nwd@iprogilvy.com

**we create
we are artisans
we are csv.**

Notes:
(1) New World Development Company Limited (17.HK): NWD
(2) New World China Land Limited: NWCL
(3) Guangdong-Hong Kong-Macao Greater Bay Area: GBA

NWCL

Xili Project Included in the 1st Batch of 2021 Urban Renewal Plan of Shenzhen Nanshan District

The 2021 Urban Renewal Plan of Shenzhen Nanshan District (《2021年深圳市南山區城市更新計劃》) announced on 10 March that one of NWCL's urban renewal projects in GBA, the Project of Xinwei Industrial Zone, Xili North Road has been included in the first batch of the Plan. Since 2016, New World Group has been deploying a visionary strategy in GBA through urban development of numerous commercial complexes, including Shenzhen Qianhai Chow Tai Fook Finance Tower and Shenzhen Prince Bay Project which includes K11 Art Mall. The Group has also actively participated in urban redevelopment projects in Shenzhen and Guangzhou, becoming the only intended cooperative enterprise for many old village redevelopment projects that are expected to be included in the Group's land bank from 2022 onwards.

NWCL Supported Earth Hour Campaign for the 13th Consecutive Years

NWCL has fully supported the Earth Hour Campaign organised by World Wide Fund ("WWF") for the 13th consecutive years. NWCL mobilised its commercial and residential properties across the country to switch off non-essential lights for one hour at 8:30pm on 27 March, saving at least 1,000 kilowatt-hours of energy. To promote environmental protection, NWCL's subsidiaries have also been actively holding green-themed activities and exhibitions including unplugged concert, outdoor cinema, green craft workshop and science-and-art exhibition.



Environmental, Social and Governance (ESG)

NWD's Impact Kommons Nurtures Tech Startups to Battle the Pandemic

NWD's startup business integration program, [Impact Kommons](#), offers an open innovation platform for high-impact startups to collaborate with New World Group businesses, sustainability experts and global partners. As Asia's first accelerator focused on the United Nations Sustainable Development Goals (UN SDGs), Impact Kommons has received applications from 30 countries for the second cohort and is working with 15 startups to promote the sustainable development of Hong Kong.

We are pleased to see that the technologies from some selected startups are already widely used for anti-pandemic measures, which supports our mission of "Creating Shared Value" for all stakeholders. For instance, Rice Robotics, a Hong Kong-based startup, has developed an autonomous robot that vaporises sterilising fluid, which is now in use at K11 MUSEA to disinfect vast areas and keep our employees, tenants and customers safe. NWD will continue to cultivate innovative technologies that benefit society.



NWD Made a Firm Commitment of "No Coal" to Slow Down Climate Change

NWD recognises that climate change is an imminent threat to the world and is committed to alleviating the climate impacts of our business operations. In response to growing investor focus, our [Climate Change Policy](#) has recently been updated to reflect a "no coal" commitment, i.e. we refrain from making any new debt or equity investments in companies engaged in the construction and operation of coal-fired power plants or coal mining; and we confirm our intention to sell any of these remaining assets. Through this action, NWD again demonstrated our commitment to decarbonisation and to protect our environment.

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