(incorporated in Hong Kong with limited liability) (Stock Code 股份代號: 0017)

6 April 2017

Dear Non-registered Holder of securities of the Company

Notification of publication of circular in relation to interim dividend for the six months ended 31 December 2016 (the "Circular") on the Company's website

We hereby notify you that the Circular of New World Development Company Limited (新世界發展有限公司) (the "Company"), in both English and Chinese, is now available on the Company's website at www.nwd.com.hk.

You may access the Circular by clicking "Announcements" under "Investor's Column" under "INVESTOR RELATIONS" section of the Company's website.

If you wish to receive printed copy of the Circular, you can complete the Request Form on the reverse of this notification and return it to the Company's share registrar, Tricor Tengis Limited, by post using the mailing label provided. The printed copy of the Circular will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Circular, you will expressly indicate that you prefer to receive all future corporate communications of the Company in printed forms.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
New World Development Company Limited
Wong Man Hoi
Company Secretary

致本公司證券的非登記持有人

於本公司網站刊發有關截至2016年12月31日止六個月之中期股息通函(「通函 |)的通知

我司現謹通知 閣下, New World Development Company Limited (新世界發展有限公司)(「本公司」)之通函的英文本及中文本,現已登載於本公司網站 www.nwd.com.hk。

請於本公司網站內的「投資者關係」項目內「投資者概覽」下按「企業公告」以閱覽及接收通函。

倘 閣下擬收取通函的印刷本,可填妥本通知背面之申請表格及利用郵寄標籤寄回本公司之股份過 戶登記處 - 卓佳登捷時有限公司。通函的印刷本將免費發送予 閣下。

請注意,當 閣下填寫及寄回申請表格以索取通函的印刷本後,即表示 閣下確認擬收取本公司日 後刊發的所有公司通訊的印刷本。

倘 閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午5時30分致電卓佳登捷時有限公司客戶服務熱綫,電話號碼為(852)29801333。

代表

新世界發展有限公司

王文海

公司秘書

謹啟

2017年4月6日

REQUEST FORM

申請表格

新世界發展有限公司(「公司」) New World Development Company Limited (the "Company") c/o Tricor Tengis Limited 卓佳登捷時有限公司轉交 香港皇后大道東183號

Level 22, Hopewell Centre 183 Queen's Road East, Hong Kong

I/We would like to receive the printed copy of the circular in relation to interim dividend for the six months ended 31 December 2016 (the "Circular") and all future corporate communications of the Company in printed forms.

合和中心22樓

本人/吾等要求索取有關截至2016年12月31日止六個月之中期股息通函(「通函」)及 貴公司日後刊發的所有公司通訊的印刷本。

Signature: 簽名:			Date: 日期:	
Name: 姓名:	(in block letters以正楷填寫)	(English英文)		(Chinese 中文)
Notes 註:		Contact Phone Number: 聯絡電話:		

- Corporate communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not 1. limited to annual report, interim report, notice of meeting, listing document, circular and proxy form 公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、上市文件、通函及代表委任表格。
- By completing and returning this Request Form to request for the printed copy of the Circular, you have expressly indicated that you prefer to receive all future corporate communications of the Company in printed forms
 - 當 閣下填寫及寄回申請表格以索取通函的印刷本後,即表示 閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO"). 本聲明中所指的「個人資料」具有香港法例第486章個人資料(私隱)條例(「私隱條例」)中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your instructions and/or requests as stated in this Request Form. Failure to provide sufficient information may result in the Company not being able to process your such instructions and/or requests as stated in this Request Form.
 - 閣下是自願向公司提供個人資料,用以處理 閣下在本申請表格上所述的指示及/或要求。若 閣下未能提供足夠資料,公司可能無法處理 閣下在 本申請表格上所述的指示及/或要求。
- Your Personal Data will not be transferred to other third parties (other than the Share Registrar) unless it is a requirement to do so by law, for example, in response to a court order or a law enforcement agency's request and will be retained for such period as may be necessary for our verification and 除非按法例規定,例如應法庭命令或執法機關的要求,否則個人資料將不會轉交其他第三方(股份過戶登記處除外)及將在必要期間保留作核實及紀錄 用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing addressed to the Personal Data Privacy Officer of the Share Registrar. 閣下有權根據私隱條例的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向股份過戶登記處的個人 資料私隱主任提出。

(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick this on an envelope to return this Request Form to us.

No postage stamp is required for local mailing

閣下寄回此申請表格時,請將此郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票

MAILING LABEL 郵寄標籤

Tricor Tengis Limited 卓佳登捷時有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong 香港 New World Development (17)