

新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability) (Stock Code 股份代號: 0017)

18 October 2016

Dear Non-Registered Holder of securities of the Company

Notification of publication of (i) 2015/2016 Annual Report; and (ii) the circular relating to proposals for general mandates to buy back and issue shares, re-election of retiring directors and adoption of new share option scheme and notice of annual general meeting (collectively the "Documents") on the Company's website

We hereby notify you that the Documents of New World Development Company Limited (新世界發展有限公司) (the "Company"), in both English and Chinese, are now available on the Company's website at www.nwd.com.hk.

You may access the Documents by clicking "Interim/Annual Reports" under "Reports and Presentations" and clicking "Announcements" under "Investor's Column", both under "INVESTOR RELATIONS" section of the Company's website.

Please note that the 2016 annual general meeting of the Company will be held at Meeting Room S421 (Harbour Road Entrance), Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong on Tuesday, 22 November 2016, at 12:00 noon.

If you wish to receive printed copies of the Documents, you can complete the Request Form on the reverse of this notification and return it to the Company's share registrar, Tricor Tengis Limited, by post using the mailing label provided. The printed copies of the Documents will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copies of the Documents, you will expressly indicate that you prefer to receive all future corporate communications of the Company in printed forms.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
New World Development Company Limited
Wong Man-Hoi
Company Secretary

致本公司證券的非登記持有人

於本公司網站刊發(i)2015/2016年度報告;及(ii)有關回購及發行股份之一般性授權、重選退任董事及採納新購股權計劃之建議及股東週年大會通告之通函(統稱「該等文件」)的通知

我司現謹通知 閣下, New World Development Company Limited (新世界發展有限公司) (「本公司」) 之該等文件的英文本及中文本, 現已登載於本公司網站 www.nwd.com.hk。

請於本公司網站內的「投資者關係」項目內的「年報及簡報」下按「中期報告/年報」以及「投資者概覽」下按「企業公告」,以閱覽及接收該等文件。

本公司之2016年股東週年大會將於2016年11月22日星期二中午十二時正假座香港灣仔博覽道1號香港會議展覽中心會議室S421室(港灣道入口)舉行。

倘 閣下擬收取該等文件的印刷本,可填妥本通知背面之申請表格及利用郵寄標籤寄回本公司之股份過戶登記處-卓佳登捷時有限公司。該等文件的印刷本將免費發送予 閣下。

請注意,當 閣下填寫及寄回申請表格以索取該等文件的印刷本後,即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

倘 閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午5時30分致電卓佳登捷時有限公司客戶服務熱綫,電話號碼為(852)29801333。

代表 新世界發展有限公司 王文海 公司秘書 謹啟

REQUEST FORM 申請表格

To: New World Development Company Limited (the "Company") 致: 新世界發展有限公司(「公司」) c/o Tricor Tengis Limited 經卓佳登捷時有限公司轉交 Level 22, Hopewell Centre 香港皇后大道東183號 合和中心22樓 183 Queen's Road East, Hong Kong

I/We would like to receive the printed copies of (i) 2015/2016 Annual Report; and (ii) the circular relating to proposals for general mandates to buy back and issue shares, re-election of retiring directors and adoption of new share option scheme and notice of annual general meeting (collectively the "Documents") and all future corporate communications of the Company in printed forms. (Please mark " \checkmark " in the appropriate box).

本人/吾等要求索取(i) 2015/2016年度報告;及(ii)有關回購及發行股份之一般性授權、重選退任董事及採納新購股權 計劃之建議及股東週年大會通告之通函(統稱「該等文件」)及 貴公司日後刊發的所有公司通訊的印刷本。(請在適當

左 <i>怕內副工「✔」號</i> /。			
	To receive printed form in English version 收取 英文版 的印刷本		To receive printed form in Chinese version 收取中文版的印刷本
Signature: 簽署:		Date: 日期:	
			Contact Phone Number: 聯絡電話:

Notes註:

- Corporate communications refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form. 公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、上市文件、通 函及代表委任表格。
- By completing and returning this Request Form to request for the printed copies of the Documents, you have expressly indicated that you prefer to receive all future corporate communications of the Company in printed forms. 當 閣下填寫及寄回申請表格以索取該等文件的印刷本後,即表示 閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO"). 本聲明中所指的「個人資料」具有香港法例第486章個人資料(私隱)條例(「私隱條例」)中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your instructions and/or requests as stated in this Request Form. Failure to provide sufficient information may result in the Company not being able to process your such instructions and/or requests as stated in this Request Form. 閣下是自願向公司提供個人資料,用以處理 閣下在本申請表格上所述的指示及/或要求。若 閣下未能提供足夠資料,公司可能無法處理 閣下在本申請表格上所述的指示及/或要求。
- (iii) Your Personal Data will not be transferred to other third parties (other than the Share Registrar) unless it is a requirement to do so by law, for example, in response to a court order or a law enforcement agency's request and will be retained for such period as may be necessary for our verification and record purposes. 除非按法例規定,例如應法庭命令或執法機關的要求,否則個人資料將不會轉交其他第三方(股份過戶登記處除外)及將在必要期間保留作核實及紀 緑用涂。
- (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing addressed to the Personal Data Privacy Officer of the Share Registrar. 閣下有權根據私隱條例的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向股份過戶登記處的個 人資料私隱主任提出。

(Please cut along the dotted line 請 沿 虛 線 剪 下)

Please cut the mailing label and stick this on an envelope to return this Request Form to us.

No postage stamp is required for local mailing

閣下寄回此申請表格時,請將此郵寄標籤剪貼於信封上。 如 在 本 港 投 寄 , 閣 下 無 需 支 付 郵 費 或 貼 上 郵 票

Mailing Label 郵寄標籤

Tricor Tengis Limited 卓佳登捷時有限公司 Freepost No. 簡 便 回 郵 號 碼:37 Hong Kong 香港 New World Development (17)