

新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability) (Stock Code 股份代號: 0017)

NOTIFICATION LETTER 通知信函

18 October 2016

Dear Registered Shareholder,

New World Development Company Limited (新世界發展有限公司) (the "Company")

Notice of Publication of (1) the annual report for the year ended 30 June 2016 (the "Annual Report"), (2) the circular dated 18 October 2016 including notice of 2016 annual general meeting and (3) proxy form (collectively the "Current Corporate Communications")

English and Chinese versions of the Current Corporate Communications are available on the Company's website at www.nwd.com.hk and are also available on the website of HKExnews at www.hkexnews.hk. The printed copies of the Current Corporate Communications are enclosed.

Please note that the 2016 annual general meeting of the Company will be held at Meeting Room S421 (Harbour Road Entrance), Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong on Tuesday, 22 November 2016, at 12:00 noon.

If you would like to change your language choice and/or means of receipt of future corporate communications, please complete the Change Request Form on the reverse side of this letter and sign and return to the Company's share registrar (the "Share Registrar"), Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to nwd-ecom@hk.tricorglobal.com.

Should you have any questions in relation to this letter, please call the Share Registrar's telephone hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:30 p.m., from Mondays to Fridays, excluding public holidays).

Yours faithfully, For and on behalf of **New World Development Company Limited** Wong Man-Hoi

Company Secretary

Corporate communications mean any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) the directors report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

致列位登記股東:

New World Development Company Limited (新世界發展有限公司)(「本公司」)

(1)截至2016年6月30日止之年報(「年報」)、(2)日期為2016年10月18日之通函(包括2016年股東週 年大會通告),以及(3)代表委任表格(統稱「本次公司通訊」)之發佈通知

本次公司通訊之中、英文版本已上載於本公司網站(www.nwd.com.hk)及披露易網站(www.hkexnews.hk), 歡迎查閱。本次公司通訊之印刷本隨本函附上。

本公司之2016年股東週年大會將於2016年11月22日星期二中午十二時正假座香港灣仔博覽道1號香 港會議展覽中心會議室S421室(港灣道入口)舉行。

倘若 閣下欲更改收取日後公司通訊的語言版本及/或方式,請 閣下填妥在本函背面的變更申請 表,並在變更申請表上簽名,然後把表格交回本公司之股份過戶登記處卓佳登捷時有限公司(「股份 過戶登記處」),地址為香港皇后大道東183號合和中心22樓。倘若 閣下在香港投寄,可使用變更申 請表內的郵寄標籤寄回,而毋須在信封上貼上郵票;否則,請貼上適當的郵票。 閣下亦可把已填 妥之變更申請表的掃描副本電郵至nwd-ecom@hk.tricorglobal.com。

倘若 閣下有任何與本函內容有關的疑問,請於辦公時間內(星期一至星期五(公眾假期除外)上午 9時正至下午5時30分)致電股份過戶登記處電話熱線(852)29801333查詢。

代表

新世界發展有限公司

公司秘書

王文海

2016年10月18日

公司通訊指本公司向其證券持有人發出或將予發出以供參照或採取行動的任何文件,包括但不限於:(a)董事會 報告、其年度賬目連同核數師報告及(如適用)其財務摘要報告;(b)中期報告及(如適用)中期摘要報告;(c)會議通 告;(d)上市文件;(e)通函;及(f)代表委任表格。

CHANGE REQUEST FORM 變更申請表

To: New World Development Company Limited (the "Company") (Stock Code: 0017)

c/o Tricor Tengis Limited Level 22, Hopewell Centre 183 Queen's Road East Hong Kong

新世界發展有限公司(「公司」) (股份代號:0017) 經卓佳登捷時有限公司轉交 香港

后大道東183號 合和中心22樓

I/We would like to change the way in which I/we receive all future corporate communications# from the Company in the manner indicated below:

平人/ 我們 現 欲	以下列方式収取公司將來所有的公司通訊:	
(Please mark "X" in	n ONLY ONE of the following boxes 請從下列選擇中,僅在其中一個空格內	劃上「X」號)
	in electronic form on the Company's website and by receiving notification by the Company's website; \mathbf{OR} 收取於公司網站登載的電子版本,並在每次於公司網站登載公司	email to the address below when each corporate communication is made available on 通訊時收取發送至以下電郵地址的電郵通知;或
Email Address 電郵地址		
	If no email address is provided by a shareholder, a letter will be sent to the sh shareholder of the availability of each corporate communication on the Compa address will be used only for notification of release of corporate communicatio (每次公司網站登載公司通訊時,公司將發送電郵通知至以上提	ation of the availability of each corporate communication on the Company's website. areholder's address as appearing in the Company's register of members notifying the ny's website. Please provide the email address in capital letters in English. The email mus.) 供的電郵地址(如有)。如股東未有提供電郵地址,則將於每次公司網站 即函件。譜以英文正楷填寫電郵地址,以上電郵地址僅供用作通知公司
	in printed form in the English language only; OR 僅收取英文印刷本; 或	
	in printed form in the Chinese language only; \mathbf{OR} 僅 収 取 中 文 印 刷 本 ; 或	
	in printed form both in the English language and in the Chinese language. 同時收取英文及中文印刷本。	
Signature(s) 簽名		Contact telephone number 聯絡電話號碼

- 附註:
 Please complete all your details clearly. 請 閣下清楚填妥所有資料。
 If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign this Change Request Form in order for it to be valid.
 如屬聯名股東,則本變更申請表資和故名於公司股東名門上就聯名持有股份其姓名位列首位的股東簽署,方為有效。
 Any form with more than one box marked "X", with no box marked "X", with no signature or otherwise incorrectly completed will be void. 如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
 For the avoidance of doubt, we do not accept any special instruction with the complete of the provided one of doubt, we do not accept any special instruction with the complete of the provided of doubt, we do not accept any special instruction with the complete of the provided of doubt, we do not accept any special instruction with the complete of the provided of doubt, we do not accept any special instruction with the complete of the provided of the pr

Date 日期

- 面填寫不正確,則本表格將會作廢。

 4. For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form, 為免存疑,任何在本變更申請表上的額外手寫指示,公司將不予處理。

 5. Please note that English and Chinese versions of all the Company's corporate communications are also available rom the Company's corporate communications are also available on the Company's website (www.nwd.com.hk) for five years from the date of first publication. 公司備有於過去12個月曾奇發予股東的公司通訊的中、英文版印刷本,可供索取。所有公司通訊中、英文版市自次登藏日期起計,持續5平廠於公司網站(www.nwd.com.hk) 上。

 "8. Corporate communications are allo document is sued by the Company for the information or action of holder(s) of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report, (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document, (e) a circular; and (f) a proxy form. 公司通訊指令可發出表所多數以使其任何證券持有人參單的或求取行動之任何文件,其中包括但不限於: (a)董事會報告、年度賬目連同核數師報告的副本以及(知適用)財務摘要報告; (b)中期報告及(知適用)申期摘要報告; (c)會議通告; (d)上市文件; (e)通函;及(f)委任代表表格。

 PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料整明

 (b) "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data" in the

- SONAL INFORMATION COLLECTION STATEMENT 收集個人資料整明
 "Personal Data are in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance. Chapter 486 of the Laws of Hong Kong (the "PDPO").
 本聲明中所指的「個人資料」具有香港法例第486章個人資料(私题)條例(「私题條例」)中「個人資料」的涵義。
 Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your instructions and/or requests as stated in this Change Request Form. Failure to provide sufficient information may result in the Company not being able to process your such instructions and/or requests as stated in this Change Request Form. Failure to provide sufficient information may result in the Company in on being able to process your such instructions and/or requests as stated in this Change Request Form. Failure to provide sufficient information may result in the Company in on being able to process your such instructions and/or request as a stated in this Change Request Form. Failure to provide sufficient information may result in the Company in on being able to process your such instructions and/or represent the Company in the Company in
- the Personal Data Privacy Officer of the Share Registrar. 閣下有權根據私隱條例的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向股份過戶登記處的個人資料私隱主任提出。

閣下寄回此變更申請表時,請將郵寄標籤剪貼於信封上。 如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick it on the envelope in order to return this Change Request Form to us. No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

卓佳登捷時有限公司 **Tricor Tengis Limited** 簡便回郵號碼Freepost No. 37 香港Hong Kong **New World Development (17)**