

To: The Shareholders who have chosen/deemed consent to read corporate communications of the Company published on its website in place of receiving printed copies

18 October 2016

Dear Registered Shareholder,

Notice of availability

The annual report for the year ended 30 June 2016 (the "Annual Report"), the circular dated 18 October 2016 including notice of 2016 annual general meeting and proxy form of New World Development Company Limited (新世界發展有限公司) (the "Company") (the "Current Corporate Communications") are now available (in English and Chinese) on the website of the Company at www.nwd.com.hk. You may access the Current Corporate Communications by clicking the relevant subject as appeared on the website of the Company.

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, shareholders have the right at any time by reasonable notice in writing to the Company c/o its share registrar (the "Share Registrar"), Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to nwd-ecom@hk.tricorglobal.com to change the choice of language and/or means of receipt of future corporate communications of the Company. Where a shareholder has chosen, or is deemed to have consented, to receive all future corporate communications by electronic means, and if for any reason that shareholder has difficulty in receiving or gaining access to the corporate communications, the Company will promptly upon the request of that shareholder send to that shareholder the corporate communications at the risk of that shareholder in printed forms free of charge. If shareholders have any queries in relation to this letter, on how to obtain printed copies of Current Corporate Communications, they should call the Share Registrar's telephone hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:30 p.m., from Mondays to Fridays, excluding public holidays).

Please note that the 2016 annual general meeting of the Company will be held at Meeting Room S421 (Harbour Road Entrance), Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong on Tuesday, 22 November 2016, at 12:00 noon.

Yours faithfully,
For and on behalf of
New World Development Company Limited
(新世界發展有限公司)
Wong Man-Hoi
Company Secretary