



新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability)

(Stock Code: 0017)

12 May 2016

Dear Registered Shareholder,

Election of Language and Means of Receipt of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of New World Development Company Limited (新世界發展有限公司) (the “**Company**”), the Company is making available certain options for receipt of future corporate communications of the Company (the “**Corporate Communications**”), which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) the directors’ report, the annual accounts together with a copy of the auditor’s report and, where applicable, the summary financial report; (b) the interim report and, where applicable, the summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. The options are:

- (1) to receive the printed English version of all future Corporate Communications only;
- (2) to receive the printed Chinese version of all future Corporate Communications only;
- (3) to receive both the printed English and Chinese versions of all future Corporate Communications; and
- (4) to read all future Corporate Communications on the Company’s website at www.nwd.com.hk (the “**Website Version**”) in place of printed copies, and to receive notifications of publication of future Corporate Communications on the Company’s website.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends that you elect the Website Version option. To make your election, please mark “X” in the appropriate box in the enclosed reply form (the “**Reply Form**”) and sign and return it to the Company c/o the Company’s share registrar (the “**Share Registrar**”), Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong. If you post the enclosed Reply Form in Hong Kong, you may use the mailing label provided together with the Reply Form and need not affix a stamp when returning your Reply Form. Otherwise, please affix an appropriate stamp.

If the Company does not receive a duly completed and signed Reply Form or a response from you by 8 June 2016 and until you inform the Company c/o the Share Registrar by reasonable prior notice in writing by post or by email to nwd-ecom@hk.tricorglobal.com, you will be deemed to have consented to receive the Website Version of all future Corporate Communications, and notifications of publication of future Corporate Communications on the Company’s website will be sent to you in the future.

You are entitled to change the choice of language and/or means of receipt of future Corporate Communications at any time by reasonable prior written notice to Company c/o the Share Registrar by post or by email to nwd-ecom@hk.tricorglobal.com. Even if you have chosen, or are deemed to have consented, to receive the Website Version of all future Corporate Communications, if for any reason you have difficulty in receiving or gaining access to the Website Version of future Corporate Communications, the Company will promptly, upon request in writing to the Company c/o the Share Registrar or by email to nwd-ecom@hk.tricorglobal.com, send you future Corporate Communications in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Share Registrar upon request; and (b) the Website Version of all future Corporate Communications will be available on the website of the Company at www.nwd.com.hk and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Share Registrar’s telephone hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., from Mondays to Fridays, excluding public holidays).

Yours faithfully,

For and on behalf of

New World Development Company Limited

(新世界發展有限公司)

Wong Man-Hoi

Company Secretary